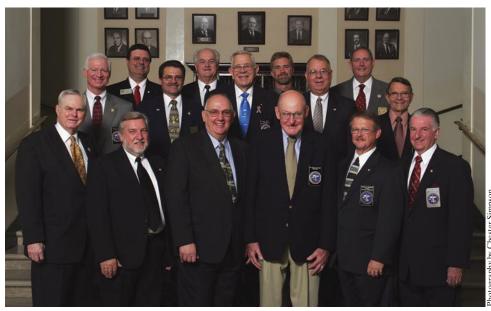
Alexandria, Virginia Volume 11, Number 3

Semi - Annual Board Meeting

How to better preserve and maintain the Memorial, with a special presentation on fundraising, was the major focus of the Semi-Annual Board Meeting held at The George Washington Masonic National Memorial on August 20.

Special guest speaker Jim Cole, SGIG from Virginia, PGM of Virginia, and Director of Development for the Masonic Home of Virginia, stressed the need to build relationships with the public in order to maximize interest in the Memorial.



Board Members gather in Assembly Hall at the Memorial. Front row, left to right: Frank R. Dunaway, Jr., AW No. 22 Representative; Roger A. Simmons, Third Vice President; Anthony P. Wordlow, Second Vice President; W. Scott Stoner, President; Michael D. Brumback, First Vice President; Donald G. Hicks, Jr., Executive Committee. Second row, left to right: Edward L. Zorn; Ronald S. Coppedge; Bradford L. Barco; Jimmie D. Lee; John A. "Jack" Young, Jr., Ridgley H. Gilmour; William P. Mayberry, Sr.; John R. Quinley; A. Lee Skinner.

With the surge of patriotism in America today, he encouraged each jurisdiction to develop a program that introduces George Washington the General, the Founder of our Country, the First President, and the Mason. Patriotic enthusiasm combined with Washington's Masonic connections can be an effective tool to introduce Masonry to the public. Brother Cole suggested that the best media to use today are those that "reach beyond geographic borders," such as video and the internet. He also advised that Grand Junior and Senior Wardens should become more involved in the process so they will be ready to implement successful programs when they become Grand Master.

In other discussions, the Board again reinforced its support of the Executive Committee's goal of a per member contribution from the Grand Lodges.

continued on page 2

Greetings From The President





Pinancial support of The George Washington Masonic National Memorial continues to be foremost in the minds of your Board of Directors. If this magnificent temple is going to continue to serve future generations as a symbol of the guiding principles of liberty, orderly government and patriotism which Washington embraced, we need your help.

There are a variety of programs in which you can individually and collectively participate. This fall, you will receive a letter of appeal urging your support through membership and will include a special thankyou gift. If you haven't done so already, I encourage you to take an active leadership role by joining the Memorial today. The last issue of The Messenger introduced several new membership categories, so we now have several opportunities to meet individual needs. A variety of benefits come with each membership category. And all memberships are cumulative, so if you are already a member, please consider furthering your commitment to the Memorial by taking your membership to the next level.

At the national level, I encourage all Grand Lodges to participate in the per member contribution program. This sound and progressive program will insure the financial future of the

continued on page 2

Greetings From The President, continued from page 1

Memorial if we have across-the-board participation. A \$1 per member contribution amounts to less than one penny a day per member! Brethren, this is a small price to pay in comparison to what can be achieved by this contribution. The most recent Membership statistics reflect more than one and a half million Masons in America. At \$1 per member, this would be more in line with what the Memorial needs to operate in an efficient manner. Unfortunately, we receive far less than this in annual contributions. We need your help. I ask you to participate in this program if you are not currently doing so, and to consider re-adjusting your contribution if you are not at the \$1 per member level.

Your Grand Lodge may also be interested in sponsoring an issue of this newsletter. We're pleased to report that we've already received interest in this program since it was introduced last issue. But we'll need to hear from more of you if *The Messenger* is to continue coming to you on a regular basis. Please see page 3 for more details.

This is *your* Memorial. Through your commitment and financial support, we can continue our important mission to honor the memory and legacy of Brother George Washington and to preserve and maintain The George Washington Masonic National Memorial.

Semi-Annual Board Meeting, continued from page 1

The next meeting of the Board of Directors will be held on February 18, 2006 in Nashville, Tennessee during the Conference of Grand Masters of North America.

The Society of Washington Lodges

The George Washington Masonic National Memorial founded *The Society of Washington Lodges* on July 4, 2004 to honor Lodges named after George Washington or Mount Vernon, or that have a direct historical connection to Washington. The enrollment fee is \$2,500 and will be used for the preservation and upkeep of the Alexandria-Washington Replica Lodge Room and the Memorial.

The Member's Lodge name will be cast in bronze and displayed in the anteroom of the Replica Lodge Room and published in *The Messenger*. For information and to hear about additional benefits, please contact George Seghers at 703-683-2007 or gseghers@gwmemorial.org.

MEMBERS

Washington Lodge No. 20 - Sacramento, CA
Washington-LaFayette Lodge No. 176 - Portsmouth, VA
George Washington Lodge No. 251 - Seattle, WA
Potomac Lodge No. 5 - Washington, D.C.
Washington Lodge No. 70 - Windsor, CT
Washington Daylight Lodge No. 14 - Washington, D.C.

2005 Holiday Ornament

Collector's Edition

Freemasonry – Hope and Peace

The George Washington Masonic National Memorial proudly presents the 2005 Commemorative Ornament. This striking figure of a *Dove* carries a sprig of Acacia bringing hope and the message of peace to the world of Freemasonry and the world at large. In Freemasonry, the



Dove is viewed in reference to its use by Noah as a messenger of hope and the Acacia is a symbol of resurrection and the immortality of the soul. In ancient symbolism, the Dove represents purity and innocence and the Acacia represents peace and victory.

To order, contact the Memorial Gift Shop at 703-549-9234 or visit the Memorial Website at www.gwmemorial.org.

Crafted with pride in America. Historical booklet included.

Memorial Offers New "Masonic" Tour

The Memorial is pleased to announce the introduction of a new "Masonic" Tour that debuted at the Memorial in August. Developed and conducted by Harry Shaffer, Tour Guide Director, Freemason and retired Art/Art History teacher, the Tour focuses exclusively on the Masonic aspect of the Memorial, Freemasonry in general and George Washington as a Freemason. The Tour is tailored for Freemasons, men who are interested in becoming a Freemason, and people who would like to know more about Freemasonry. Tours are conducted Wednesdays and one Saturday each month.

Harry retired in 2002 after teaching for 38 years in the local school system. That summer he began work at the Memorial as a Desk Attendant/Tour Guide. He was soon promoted to Tour Guide Director, giving him a new job and a new classroom. He considers his work at the Memorial the perfect job for both his teaching skills and his love of Freemasonry.

Last fall Harry started the "Art and Architecture" Tour which is also conducted on Wednesdays and one Saturday each month. That tour highlights the sculptures, murals, and paintings within the Memorial. The artwork relates to George Washington as a man and as a Freemason. Architecture, both inside and outside is viewed and discussed, along with photographs of the Memorial being built from 1922 to 1932.

Message From Alexandria



George D. Segher

In recent years, we have strived to increase the Memorial's visibility in the greater Washington, D.C. area through such outreach programs as concerts, plays, symposiums and lecture series. This is the fourth year that we have offered free concerts by the various United States Military Bands. This is the fifth year that we have hosted the George Washington

Symposium in partnership with the City of Alexandria. We also provide meeting space for our neighbors, our schools and local charitable organizations. And we are pleased to announce that the Memorial is the new headquarters for the National Masonic Foundation for Children. This spring they co-hosted the "Prevention Through Service Alliance" summit with over 40 representatives from government, private and Masonic organizations in attendance. These events bring new visitors to the Memorial and help to foster a greater awareness of and appreciation for the Memorial and the Craft.

Paralleling the success of this new outreach program is an increased knowledge and awareness of Freemasonry and the Memorial at the national level that we have not seen for several decades. Positive media coverage of the Memorial has expanded dramatically over the last year with outstanding recognition in two History Channel specials, a segment on the Discovery Channel and on a local PBS station, the cover story of a recent September issue of *U.S. News and World Report*, and featured stories in *The Washington Times*, *Washingtonian* magazine, and *American Spirit* magazine.

In 2010, the Memorial Association will celebrate its 100th anniversary. In anticipation of this milestone we are planning for a major restoration to return the Memorial to its original splendor. We want to do all that is possible to present the Memorial to the public and the Fraternity in the safe, sound and beautiful condition it was in when it was dedicated as part of the Bicentennial of Washington's birth in 1932. The restoration will require a significant amount of funds, which will have to be raised in the near future. The Memorial was conceived, funded and constructed by the Freemasons of the United States. The actual owners of the Memorial are the 50 Grand Lodges of the United States and the Grand Lodges of the District of Columbia and Puerto Rico. At the present time approximately one-third of the Grand Lodges give a per member contribution to the Memorial annually. But to secure the financial future of the Memorial, all the Grand Lodges need to contribute on a per member basis.

Nearly all the Appendant Bodies support the Memorial. The Scottish Rite, both Southern and Northern Jurisdictions and the Imperial Shrine continue to make significant annual contributions. Some of the York Rite Bodies make annual contributions and some do not. We desperately need the support of all members of the Masonic Family to keep this Temple to George Washington, the Father of our Country and our Foremost Freemason, as a safe, sound and beautiful Memorial for present and future generations to visit and enjoy.

George D. Seghers is the Executive Secretary-Treasurer of The George Washington Masonic National Memorial Association.



CALL FOR SPONSORS

The George Washington Masonic National Memorial is pleased to announce a unique opportunity to sponsor issues of *The Messenger*. This quarterly newsletter has received rave reviews since its colorful redesign in 2003. Distributed to over 72,000 Freemasons, Grand Lodges, Masonic Lodges and Appendant Bodies nationwide and abroad, *The Messenger* offers outstanding recognition. Your Grand Lodge or organization name will be prominently displayed on the front page. Please consider this premier opportunity to show your support for *your* Memorial and to ensure that *The Messenger* will continue to reach its intended audience. Call George Seghers for more information at 703-683-2007, ext. 12.

WISH LIST - 2005

The following maintenance and improvement projects have been deferred due to a lack of funding. If you, your Lodge, Grand Lodge or Masonic Organization would like to contribute to any of these projects, please contact George Seghers at 703-683-2007 or gseghers@gwmemorial.org

Install Emergency Generators	\$125,000
Sponsor one issue of <i>The Messenger</i>	\$20,000
Install Security Lighting on	
Main Parking Lot	\$10,000
Install Second Phase of Surveillance System	\$35,000
Install Aircraft Warning Lights	
on the Memorial	\$15,000
Structural Survey of the Memorial	\$40,000
Install Room Dividers in the Dining Room(s)	\$9,000
Install Air Conditioning and Glass	
Windows/Doors in Assembly Hall	\$200,000
Remove and Reset the Front Steps	\$300,000

Leadership, By George! Washington's Ethical Principles of Success

By James P. Hodges

Inscrupulous stealing, cheating and lying threaten to destroy America's cherished institutions. Adam Smith, whose book," Wealth of Nations" was owned and read by George Washington, stated that democracy (political freedoms) and capitalism (economic freedoms) will not survive in a country unless the people treat each other ethically and honorably. We can help save our nation's heritage by restoring ethics as the norm for all. Yes, we can withhold our dollars from unethical businesses and our votes from corrupt politicians. However, there may be a better solution. By conducting our personal and business affairs in the most ethical manner possible, we can be a positive force for good to all those we encounter. We could demonstrate that the advice of Stephen R. Covey is true. That noted management expert and author of Seven Habits of Highly Effective People, stated that a strict adherence to ethical principles such as loyalty, integrity, character, morality, truth, justice, honesty, perseverance and respect for human dignity can improve one's effectiveness and productivity by up to 500%.

After an exhaustive search of American leaders, I determined that George Washington is our best. He deserves his eulogy, "first in war, first in peace and first in the hearts of his countrymen." A study of his life proves that leaders are made, not born. As with any discipline, one merely needs to learn the principles and apply them. He made himself a leader. When Washington was born in 1732, the world was mostly governed by Kings enthroned either by birth or by conquest. When he died in 1799, he had, by using these principles, led in the establishment of a new world order of government of the people, by the people and for the people. Since these principles are easily transferable to today's business environment, they can be used immediately to improve the bottom line.

Everyone can be a leader. Would it be safe to assume that most people feel room for self-improvement? If so, why not hone your skills by learning from the best? George Washington has accomplished more for his country than any other person. He has done so by honoring the highest ethical standards.

James P. Hodges, Ph.D. is a member of the National Speakers Association, who helps leaders and their organizations increase ethical leadership, improve communications, build better relationships and boost performance through leadership education. He is a member of Andrew Jackson Lodge No. 20 that meets in the Memorial, a life member of Benjamin B. French Lodge No. 15 in Washington, D.C. and an endowed member of Holland No. 1 and Anson Jones No. 1313, both in Houston. He can be reached at 713-666-1080, james@leadershipbygeorge.com or at www.leadershipbygeorge.com.

Charitable Trusts

A Charitable Trust is another way to help generate income to the Memorial. Trusts are instruments used for the prudent and flexible management of one's assets. A Trust is a financial plan that helps you to meet your current needs, but also the needs of your beneficiaries. The use of a Trust allows you to protect your assets. It could also cut estate settlement costs and more importantly, reduce taxes.

There are many uses of Trusts and different Trust arrangements. Always keep in mind the need to consult with legal counsel. Trusts are legal documents! The Memorial is pleased to offer any assistance, especially regarding the benefits a Trust would offer.

	Please send me Planned Giving information I have already included the Memorial in my estate plans via □ my will □ a trust □ other arrangements I am considering including the Memorial in my estate plans
	Comments:
	To discuss <i>Planned Giving</i> options, please contact:
	W. Scott Stoner Planned Giving Chairman 717-653-9927 Fax: 717-653-0556 wscottstoner@aol.com
-	Name
-	Address
	City/State/Zip
	Phone

To respond, please fill in your information, tear along perforated line and mail to:

GWMNMA Planned Giving Program 101 Callahan Drive Alexandria, VA 22301 Or Fax to 703-683-2163

For additional giving opportunities, please see reverse side

E-mail

Join the GWMNMA Today!

Yes! Count on me to support our Memorial.

Enclosed is my membership contribution of:

\$100 - Silver Craftsman: You will receive a Membership
Certificate and a Memorial lapel pin.

- □ \$250 Gold Master: You will receive a Membership Certificate and a Memorial lapel pin.
- □ \$500 Platinum Presidential: You will receive a Membership Certificate, a Memorial lapel pin, and a replica of the George Washington Penknife.
- □ \$1000 21st Century: You will receive a Membership Certificate, a Memorial lapel pin, a replica of the George Washington Penknife, and your name will be cast in bronze and displayed in the main entrance to Memorial Hall.

MILLENNIUM MEMBERSHIPS

- □ \$5,000 Millennium Architect
- □ \$10,000 Millennium Master Architect
- □ \$25,000 Millennium Builder
- □ \$50,000 Millennium Master Builder
- □ \$100,000 Millennium Grand Master Builder

In addition to the above benefits, all Millennium Members will receive a Membership Plaque and your name will be permanently displayed on a Millennium Wall of Honor recognizing major benefactors prominently located in Memorial Hall.

Already a Supporter? Great! Since Membership is cumulative, an additional contribution may upgrade your status to the next category.

Ш	Other Amount \$ _		
	Check enclosed ma	ade payable to GWMN	IMA
	Please charge my:	□American Express	□Discover
		☐Master Card	□VISA

Account Number Expiration Date

Signature

Your gift is tax-deductible to the extent provided by law. All Memberships are gratefully acknowledged, published in The Messenger and permanently displayed in the Memorial.

Name

Address

City/State/Zip

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To respond, please fill in your information, tear along perforated line and mail to:

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Memorial Receives Cemetery Interment Rights

The George Washington Masonic National Memorial Association is the recipient of Interment Rights as an Unrestricted Contribution. The Rights are in National Memorial Park located in Falls Church, Virginia. If you are interested, please contact the Memorial to arrange a tour of the park.

The Memorial Library – A Great Work in Progress

By Dustin Smith



The Memorial Library has come a long way in the past two years. My first job as Librarian was to organize the Memorial archives. Sorting through the old blueprints and historical records of the building, I developed an understanding and a deep appreciation of the organization for which I was working. What nobler purpose could there have been for those patriotic and true Masons at the turn of the last century, following the lead of Alexandria-Washington Lodge No. 22, than to

erect a Memorial to the first President and foremost Freemason of the United States of America? From the original pencil sketch of the future edifice, conceived by the firm Helmle and Corbett, building architects of New York, to the 1932 blueprints of the Memorial; from minutes of Association Board Meetings spanning nearly a century to hundreds of postcards and published articles over the years, some sense of the continuity and depth of the single national structure for Freemasonry in America began to form itself in my mind.

The first year in the Library was a heavy work order. 20,000 books were carefully cleaned, preserved and sorted. In many cases, repairs were made and books rebound. The books were then ready to be catalogued. The main goal of the Library was to establish itself in the new Millennium and initiate the development of an on-line catalog. With the help and generosity of the Supreme Council 33°, the Memorial now has its own independent catalog system. The Museum, too, is benefiting from the new online catalog as Museum objects are also being entered into the catalog. The electronic catalog has been steadily growing and will be available in the future on-line via the Memorial's website.

Increased public interest in Masonry has brought the Memorial well into the public eye. It has been interesting to experience the rise in visibility of the Fraternity from the popular book, *The Da Vinci Code* and the blockbuster film "National Treasure," to more documentary ventures like the recent Octagon Project in which the Memorial was proud to offer its support. As Librarian-Curator it has been my pleasure also to have worked with the National Archives, the Smithsonian, on productions for the History Channel, and for numerous publications, as well as with many diverse visitors to the Memorial. With the increased interest in the Fraternity in a time of renewed patriotism in America, one can only muse upon what the future has in store for the George Washington Masonic National Memorial.

Dustin Smith has been a valuable asset to the Memorial as its Librarian and Curator. In addition to making significant progress in the Library, he has helped to increase the Memorial's visibility through articles to other Masonic publications and through his efforts to assist and educate national and local organizations interested in Freemasonry and the Memorial. After two years of outstanding service, he is leaving the Memorial to pursue opportunities in the political and social science arenas as he relocates to Florida in October. We wish him all the best in his new career.



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